

Message Text

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PAGE 01 BERLIN 02556 131654Z
ACTION ICAE-00

INFO OCT-01 EUR-12 ISO-00 PA-02 INR-10 /025 W
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P 131646Z APR 78
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TO SECSTATE WASHDC PRIORITY 7145
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INFO AMEMBASSY BONN
AMEMBASSY PARIS PRIORITY
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UNCLAS BERLIN 02556

EO 11652: N/A
TAGS: SCUL, GE
SUBJECT: PAUL STRAND EXHIBIT

REF: BERLIN 2101

1. PAUL STRAND PHOTOGRAPHIC EXHIBIT AT "ALTES MUSEUM"
IN EAST BERLIN NOW AT MIDWAY POINT AND HAS ATTRACTED
CONSIDERABLE ATTENTION AMONG GDR PUBLIC. MUSEUM AND
KULTURBUND OFFICIALS REPORT ABOVE AVERAGE DAILY
ATTENDANCE, PEAKING ON WEEKENDS TO 1200 DAILY, WITH PHONE
CALLS TO MUSEUM FROM MANY PARTS OF GDR ASKING ABOUT
LENGTH AND DETAILS OF EXHIBIT. GDR OFFICIALS AND
CONTACTS, AS WELL AS DIPLOMATIC CORPS, INCLUDING SOVIET
AND CHINESE CULTURAL OFFICERS, INFORM US OF WIDESPREAD
KNOWLEDGE AND INTEREST IN EXHIBIT.

2. EXHIBIT GIVEN MOMENTUM WITH FEATURE SPOT ON GDR-TV'S
"CULTURAL MAGAZINE" MARCH 31 AND TWO-COLUMN PHOTO WITH
DETAILED CAPTION APRIL 11 IN "NEUES DEUTSCHLAND." RIAS
CULTURAL EDITOR, WHO ATTENDED MARCH 22 OPENING, DELIVERED
SPLENDID BALANCED COMMENTARY, BROADCAST TWICE. MUSEUM
AND KULTURBUND DISCUSSING FURTHER PLUGS IN MEDIA.
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PAGE 02 BERLIN 02556 131654Z

3. KULTURBUND WILL SCREEN IN ITS AUDITORIUM FOR
SPECIALLY INVITED AUDIENCE OF 200 TWO STRAND FILMS
"NATIVE LAND" AND "THE WAVE" APRIL 20 AND 25
RESPECTIVELY.

4. POST WAS PARTICULARLY PLEASED TO LEARN APRIL 11 FROM

ICA PARIS OF INTEREST BY MRS. STRAND, NOW IN FRANCE IN VISITING EXHIBIT IN "ALTES MUSEUM." WHEN INFORMED THIS POSSIBILITY, MINCULT'S DR. TAUTZ AND KULTURBUND'S DR. MERTINK EXPRESSED ENTHUSIASM AND PROMISED ARRANGE HOSPITALITY, PROGRAMS AND PUBLICITY.

5. ON APRIL 13 MRS. STRAND PHONED PAO FROM PARIS WITH ETA BERLIN APRIL 17 BY CAR WITH FRIEND. MRS. STRAND DELIGHTED TO HEAR OF WARM RECEPTION AWAITING HER ON ALL SIDES. ARRANGEMENTS NOW UNDERWAY WITH MINCULT AND KULTURBUND FOR FULL PROGRAM, INCLUDING VISIT TO DRESDEN. AMBASSADOR ESPECIALLY WELCOMES OPPORTUNITY HAVE MRS. STRAND IN EAST BERLIN AND WILL PLAN SEPARATE COORDINATED SCHEDULE. BOLEN

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Message Attributes

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TAGS: SCUL, GC, (STRAND, PAUL)
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